



## ANDERSON CENTER

The Anderson Center provides engaging management education and leadership development forums for executives and professionals across Greater Minnesota. In Center forums, experienced participants analyze and apply the lessons of real-world case studies guided by highly-skilled Discussion Leaders to improve their organizations.



# FORUM DESCRIPTIONS

Leaders of great organizations understand the importance of providing and communicating the organization's vision through their leadership and executing a sound business strategy. Anderson Center forums provide the tools needed for creating an action plan for growth, as well as a peer network of fellow leaders.

EXECUTIVE DEVELOPMENT

### Executive Forum

A forum for executives of larger, established organizations to business owners and founders of smaller businesses. The Executive Forum is designed to increase the effectiveness of business leaders and consists of a 12-month educational process that will change the way you think. Within the twelve-month program, there are three one-week educational sessions designed as intensive, full-time commitments that allow leaders to concentrate on specific business topics related to the Survival, Growth and Expansion stages of business.

Forum Fees: \$15,000, \$5000 per week

### Strategy Forum

An application-based forum for business leaders responsible for strategic leadership. Participants of the forum are guided through the process of building or refining strategies for their individual organizations. Case studies, various strategy planning frameworks and activities are used to enhance the capacity of executives to think and lead strategically.

Forum Fees: Inquire about special tiered forum fees.

### Leadership Forum

For organizational leaders who want to gain the confidence of their people, define and communicate vision, build processes for improvement and orchestrate organizational success. Based on the acclaimed FranklinCovey® course "4 Essential Roles of Leadership", this preeminent forum is designed to equip participants with tools they can use to transform from great business executives and managers into great leaders.

Forum Fees: \$3000

MANAGEMENT DEVELOPMENT

### Management Forum

A forum for general and functional managers, and executives and owners of mid-to-large organizations. The Management Forum is designed to equip managers with enhanced decision-making by exposing them to essential management concepts, tools and techniques, and increasing their cross-functional awareness.

Forum Fees: \$4500

### The 7 Habits for Managers Forum

The acclaimed FranklinCovey® course "The 7 Habits for Managers™" is designed to equip today's managers with the tools needed to lead teams, overcome interpersonal and organizational challenges, manage and enhance team member performance and produce superior and lasting results.

Forum Fees: \$3000

SUPERVISORY DEVELOPMENT

### Supervisors Forum

Designed for those who want to enhance their supervisory skills to be more effective leaders of other people. Participants will learn a variety of supervisory skill and will use role play and application exercises to practice how and when to utilize behaviors for maximum effectiveness within their organization.

Forum Fees: \$1800

FUNCTIONAL

### Marketing Forum

For senior and middle-level managers responsible in whole, or in part, for organizational marketing leadership. The Marketing Forum provides participants with an in-depth understanding of marketing principles and provides insight and pragmatic solutions to complex business challenges.

Forum Fees: \$2300

### Operations Forum

Ideally suited for senior and mid-level managers responsible in whole, or in part, for Operations, Process Improvement and/or Supply Chain functions. The Operations Forum prepares managers and executives to understand and address production, process and supply chain concepts, tools and techniques.

Forum Fees: \$2300

SKILL BASED

### Governance Forum

A forum for current or future board chairs, committee leaders, and advisors for both for-profit and non-profit organizations who have or plan to create a board of directors or board of advisors to enhance the effectiveness of board members and the value added by Advisory Boards and Boards of Directors as a whole.

Forum Fees: \$2500

### Leading Change and Navigating Negotiations

A forum for any leader looking to increase skills and create change for the long-term. This forum will cover a variety of leadership frameworks, including leading change, building win-win relationships, and completing leadership self-assessments.

Forum Fees: \$2300

EVENTS

### Speakers Forum

A forum for lifelong learners. The Speakers Forum is a networking opportunity and luncheon speaker series where exceptional business executives, experts, authors and other leaders share their stories, sweet successes, and hard lessons learned.

Corporate and Table Sponsorships are available.

For more information about upcoming forums, and to learn how we can provide you with development opportunities and tools to grow and create value in your organization, visit us on the web at [www.anderson-center.org](http://www.anderson-center.org).

# FORUM DATES & VENUES

# 2018

## Q1

**Executive Forum – January 21-26**  
Oak Ridge Hotel & Conference Center, Chaska

**Operations Forum – February 12-14**  
River's Edge Convention Center, St. Cloud

January						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
Executive, Week 1 of 3						27
28	29	30	31			

February						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	Operations		15	16	17	
18	19	20	21	22	23	24
25	26	27	28			

March						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## Q2

**Supervisors Forum – April 10, 17, 24 & May 1**  
River's Edge Convention Center, St. Cloud  
*\*Class full, see October session*

**7 Habits for Managers Forum – May 15-17**  
Madden's on Gull Lake, Brainerd

**Executive Forum (Week 2 of 3)\* – June 11-15**  
Madden's on Gull Lake, Brainerd

April						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	SF	12	13	14	
15	16	Class full		18	19	20
21	22	SF	25	26	27	28
29	30					

May						
S	M	T	W	T	F	S
		SF	2	3	4	5
6	7	8	9	10	11	12
13	14	7 Habits for Managers		18	19	
20	21	22	23	24	25	26
27	28	29	30	31		

June						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	Executive, Week 2 of 3			16	
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## Q3

**Leadership Forum – August 14-16**  
River's Edge Convention Center, St. Cloud

**Management Forum – September 17-20**  
River's Edge Convention Center, St. Cloud

July						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

August						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	Leadership		17	18	
19	20	21	22	23	24	24
26	27	28	29	30	31	

September						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	Management				21	22
23	24	25	26	27	28	29
30						

## Q4

**Supervisors Forum – October 9, 16, 23 & 30**  
Grand Arbor, Alexandria

**Speakers Forum: Speed of Trust - October 10**  
River's Edge Convention Center, St. Cloud

**Executive Forum (Week 3 of 3)\* – November 5-8**  
Oak Ridge Hotel & Conference Center, Chaska

**Speed of Trust Forum - November 13**  
River's Edge Convention Center, St. Cloud

**Governance Forum – December 4-6**  
Oak Ridge Hotel & Conference Center, Chaska

October						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	SF	SoT	11	12	13
14	15	SF	17	18	19	20
21	22	SF	24	25	26	27
28	29	SF	31			

November						
S	M	T	W	T	F	S
				1	2	3
4	Executive, Week 3 of 3			9	10	
11	12	SoT	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

December						
S	M	T	W	T	F	S
						1
2	3	Governance		7	8	
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

All dates are subject to change.  
\*The Executive Forum is a twelve-month program that includes three one-week educational sessions.