

EXECUTIVE FORUM

Session 1: Spring 2021

Venue to be finalized

Session 2: Summer 2021

Venue to be finalized

Session 3: Fall 2021

Venue to be finalized

The Executive Forum is ideally suited for company presidents and executives of larger, established organizations and business owners and founders of smaller businesses. The forum is designed to increase the effectiveness of business leaders and consists of a 12-month educational process that will change the way you think. It is fast-paced, concentrated and highly interactive. Within the twelve months, there are three four-day educational sessions that allow leaders to concentrate on specific business topics related to the survival, growth and expansion stages of business.

Forum Topics and Curriculum

- Competitive Strategy
- Change Management
- Ethics in Business
- Financial Analysis
- Global Leadership
- Innovation
- Leading Negotiations
- Marketing Strategy
- Operations Strategy
- Recruitment & Retention
- Succession Planning
- Team Development

Forum Objectives

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle.
- Providing time between sessions to evaluate and apply what you have learned, and to have the opportunity to host your peer network at your organization for a personalized case study.
- Creating bonds with other business leaders through the shared 12-month experience that continue beyond the forum.

Forum Fees

The cost for each session of the forum is \$5,000; for a total fee of \$15,000. Each session is invoiced separately. Nonprofit organizations receive a 20% discount. Individual and small or early stage organizations interested in attending with limited ability to pay, should inquire about scholarship opportunities.

DISCUSSION LEADERS



Bob Mahowald, Jr
Managing Partner, Mahowald
Focus: Leadership



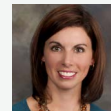
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Focus: Leading Change



Joanne Kudrna
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Focus: Strategy



Greg Schumacher
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Focus: Leading Teams



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Focus: Financial Analysis



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Focus: Operations



Dean Casad
Director of Customer Experience, Winnebago
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Focus: Marketing



Brian Schoenborn
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Focus: Leading Negotiations



Brad Pieper
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Focus: Marketing Strategy