



ANDERSON CENTER

MANAGEMENT AND LEADERSHIP DEVELOPMENT

AN INTRODUCTION

WELCOME TO ANDERSON CENTER

A transformational leadership development experience for business professionals.

Anderson Center is a non-profit organization that exists to promote growth: individual growth and economic growth. We deliver engaging management and leadership development forums for executives, managers and professionals across Greater Minnesota. Each forum provides a peer network, case studies, application exercises and reference materials.

In the forums, experienced participants debate and apply the lessons of real-world case studies and time-tested frameworks guided by highly-skilled Discussion Leaders to improve their organizations. Each cohort of a forum consists of participants with diverse work backgrounds and experiences. Discussion Leaders move about the room, drawing out the unique viewpoints of each participant to help facilitate discussion on case studies and business challenges. During a forum, participants are engaged in the content and have the opportunity to learn from the trials and triumphs of their peers. Participants walk away with the tools necessary to put the knowledge gained during the forum into action at their organizations.

We work with our clients to help them find a forum that is the best fit for their needs and objectives. Whether an organization seeks to develop an action plan for the whole leadership team or to hone the functional skills a specific employee, Anderson Center can help develop a plan that aligns with an organization's leadership and management development goals.

WHO WE ARE

OUR MISSION

We provide management and leadership development services that facilitate economic progress in Greater Minnesota.

OUR VISION

A key catalyst for growth and economic prosperity in Greater Minnesota.

OUR VALUES

Experienced Participants who teach and learn from each other over time.

Real world applications that stimulate decision-making and action planning.

Highly-skilled discussion leaders who combine the experiences of the participants.

OUR OBJECTIVE

We aspire to be the leading provider of management and leadership development services in Greater Minnesota.

ANDERSON CENTER FOUNDERS

Harold and Rollie Anderson were founding benefactors of Anderson Center in 1998.

Rollie continues to serve as an active board member, and many Anderson Trucking Service managers are frequent participants in Center forums.



PARTNERS IN CURRICULUM

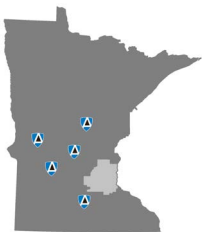
Harvard Business PUBLISHING

Anderson Center forum curriculum is a unique blend of case studies, application exercises and discussions. Curriculum is refined by Anderson Center staff, board members and forum Discussion Leaders. Anderson Center partners with Harvard Business School Publishing to implement the case study method of learning in many forums.

FranklinCovey®

In 2010, Anderson Center formed a partnership with FranklinCovey®. The Leadership Forum, The 7 Habits for Managers Forum, Supervisors Forum and The Speed of Trust Forum are based on FranklinCovey curriculum and are lead by FranklinCovey certified facilitators.

PARTNERS IN HOSPITALITY



To support our mission reaching Greater Minnesota and to best serve our clients, we at Anderson Center have carefully chosen forum venues at a number of accommodating destinations across greater MN. Each destination has unique features that allow participants to focus on their growth and development away from the workplace.

Forum venues include Madden's on Gull Lake in Brainerd, River's Edge Convention Center in St. Cloud, Grand Arbor in Alexandria and Oak Ridge Hotel & Conference Center in Chaska. Healthy food options and lodging are included in forum fees, and we encourage participants to stay throughout their forum to network with peers and Discussion Leaders, and focus on meeting the goals set at the start of the forum.

PARTNERS IN SCHOLARSHIP



Minnesota Initiative Foundations - [Key partners in greater Minnesota.](#)

Throughout Greater Minnesota, the six Minnesota Initiative Foundations are collaborating with Anderson Center to provide scholarships for forum participants. These scholarships can help smaller organizations, non-profits and high potential individuals and organizations that might not otherwise be able to afford full tuition for a Center forum. The Minnesota Initiative Foundations have served to strengthen communities, families and regional economies since 1986.

See their website at GreaterMinnesota.net for more information.

OUR FORUMS

MANAGEMENT & FUNCTIONAL SKILLS

CASE STUDY METHOD

Anderson Center utilizes the Harvard Business School case library, case method teaching and participant-centered learning to actively engage participants in the learning and decision-making process.

LEADERSHIP & INTERPERSONAL SKILLS

LEADERSHIP SOLUTIONS

Through a valuable partnership with FranklinCovey®, Anderson Center offers forums that will help you uncover how to align and focus the efforts of your team, tackle your organization's most significant objectives, and create a working environment that fosters positive energy, dependability and growth.



EXECUTIVE DEVELOPMENT



EXECUTIVE FORUM



STRATEGY FORUM



LEADERSHIP FORUM



MANAGEMENT DEVELOPMENT



MANAGEMENT FORUM



7 HABITS FOR MANAGERS FORUM



SUPERVISORY DEVELOPMENT



SUPERVISORS FORUM



BOARD DEVELOPMENT



GOVERNANCE FORUM



DEVELOPMENT FOR ALL LEADERS



OPERATIONS FORUM



MARKETING FORUM



LEADING CHANGE FORUM



LEADING NEGOTIATIONS FORUM



SPEED OF TRUST FORUM

QUALITY METRICS

99% of our participants said the forum *"Met or Exceeded Expectations."*

98% are *"more than likely to return"* to Anderson Center again.

93% say the forum was *"one of the best or the best management development experiences they have ever had."*

ACTIVE DISCUSSION LEADERS



AARON FISK

FORUMS:

Supervisors Forum

CAREER:

VP of Quality Regulatory and Employee Engagement at Microbiologics

EDUCATION:

University of Wisconsin-La Crosse (BS)
University of Minnesota Law School (JD)
St. Cloud State University (MBA)



BRIAN SCHOENBORN

FORUMS:

Executive Forum, Leading Negotiations Forum

CAREER:

Managing Partner at Moss & Barnett, St. Cloud office

EDUCATION:

St. Cloud State University (BS)
University of Minnesota Law School (JD)



AMY FREDIN

FORUMS:

Executive Forum, Management Forum, Strategy Forum

CAREER:

Associate Professor of Accounting at St. Cloud State University

EDUCATION:

College of St. Benedict (BA)
St. Cloud State University (MBA)
University of Nebraska, Lincoln (Ph. D)



BRYAN BURNS

FORUMS:

Executive Forum

CAREER:

President/CEO at DeZURIK

EDUCATION:

Pennsylvania State University (BS)
Duke University (MBA)



BOB MAHOWALD JUNIOR

FORUMS:

Executive Forum

CAREER:

Partner at Mahowald, representing the fourth generation of family leadership

EDUCATION:

West Point
University of St. Thomas (MBA)



DEAN CASAD

FORUMS:

Executive Forum, Management Forum

CAREER:

Director of Customer Experience at Winnebago Industries

EDUCATION:

Iowa State University (BS & BA)
Harvard Business School (MBA)



BRAD PIEPER

FORUMS:

Executive Forum

CAREER:

VP of Sales & Marketing at Lexington Manufacturing

EDUCATION:

West Point
Kellogg School at Northwestern (MBA)



EARL EDEBURN

FORUMS:

Management Forum, Leading Change Forum, Leading Negotiations Forum, Marketing Forum

CAREER:

President at BerganKDV

EDUCATION:

St. Cloud State University (BS)
Carlson School of Management (MBA)



BRIAN MYRES

FORUMS:

Governance Forum

CAREER:

CEO of MYRES CONSULTING, LLC
COO of DAYTA Marketing

EDUCATION:

St. Cloud State University (BS)



ERIC NICHOLSON

FORUMS:

Executive Forum, Leading Negotiations Forum

CAREER:

Managing Director at BMO Capital Markets

EDUCATION:

Carlton College (BA)
University of Minnesota Law School (JD)

ACTIVE DISCUSSION LEADERS



GREG FLINT

FORUMS:

Strategy Forum, Management Forum

CAREER:

President/COO at Coldspring

EDUCATION:

St. Cloud State University (BS)
Harvard Advanced Management Program



JOSH REITMEIER

FORUMS:

Operations Forum

CAREER:

Director of Stone Operations at Coldspring

EDUCATION:

St. Cloud State University (BS)



GREG SCHUMACHER

FORUMS:

Executive Forum

CAREER:

Partner at Granite Equity Partners

EDUCATION:

St. John's University (BA)
University of Minnesota (MBA)



JUNE ROOS

FORUMS:

Supervisors Forum

CAREER:

Consultant at Granite Equity Partners

EDUCATION:

University of Minnesota, Duluth (BA)
St. Cloud State University (ME)



JEFF MURPHY

FORUMS:

Marketing Forum

CAREER:

General Manager at Wendell's, Inc.

EDUCATION:

St. John's University (BA)
Carlson School of Management (MBA)



KATHY SPANIER

FORUMS:

Marketing Forum, Management Forum

CAREER:

Marketing Director at Coldspring

EDUCATION:

St. Cloud State University (BS)



JOANNE KUDRNA

FORUMS:

Executive Forum, Management Forum,
Strategy Forum

CAREER:

Director of Strategy Services at Granite
Equity Partners

EDUCATION:

Carthage College (BA)
Harvard Business School (MBA)



KEVIN ENNIS

FORUMS:

Leadership Forum, 7 Habits for Managers
Forum, Speed of Trust Forum

CAREER:

Independent HRD/OE Consultant

EDUCATION:

University of Wisconsin-Madison (BA)
University of St. Thomas



JOLENE NELSON-HELM

FORUMS:

Marketing Forum

CAREER:

Principal at Astrion Partners

EDUCATION:

Carlson School of Management (MBA)



MARY JO WIMMER

FORUMS:

Leadership Forum, 7 Habits for Managers
Forum, Supervisors Forum

CAREER:

CEO/Founder at Trillium Leadership
Development

EDUCATION:

Michigan State University (ME)

ACTIVE DISCUSSION LEADERS



MARDI NOYES

FORUMS:

Supervisors Forum

CAREER:

Director of Human Resources at Catholic Charities of the Diocese of St. Cloud

EDUCATION:

St. Cloud State University (BA)
University of Illinois Springfield (MPA)



RICK BAUERLY

FORUMS:

Governance Forum

CAREER:

Managing Partner/CEO at Granite Equity Partners

EDUCATION:

St. John's University (BA)
Harvard Business School (MBA)
Harvard's Kennedy School of Government (Masters in Public Administration)



MATT KILIAN

FORUMS:

Leadership Forum

CAREER:

President at Brainerd Lakes Chamber of Commerce

EDUCATION:

St. Cloud State University (BA & MA)



SHELLY BAUERLY KOPEL

FORUMS:

Governance Forum

CAREER:

Partner at Granite Equity Partners

EDUCATION:

College of St. Benedict (BA)
Harvard (ME), University of Minnesota (MBA)
University of Minnesota (Ph. D)



MELISSA KRON

FORUMS:

Leading Change Forum

CAREER:

Owner at Kron Consulting

EDUCATION:

University of Minnesota (MBA)



STEVE KONOP

FORUMS:

Operations Forum

CAREER:

Quarry Materials Director at Coldspring

EDUCATION:

Mankato State University (BS)
University of Minnesota



PAM BISHOP

FORUMS:

7 Habits for Managers Forum, Leading Change Forum

CAREER:

Vice President of Economic Development at the Southern Minnesota Initiative Foundation

EDUCATION:

University of Northern Iowa, Cedar Falls



TIM NEBOSIS

FORUMS:

Operations Forum

CAREER:

Executive VP of Municipal at DeZURIK

EDUCATION:

North Dakota State University (BS)
St. Cloud State University (MBA)



PAT EDEBURN

FORUMS:

Governance Forum

CAREER:

Partner at Granite Equity Partners

EDUCATION:

Carlton College (BA)
Harvard Business School (MBA)



TRACY SCHULTE

FORUMS:

Management Forum

CAREER:

Director of Technology & Well-Being at Granite Equity Partners

EDUCATION:

St. Cloud State University (BS & MBA)



“Anderson Center creates a forum environment that allows a safe zone for leaders to expose their feelings, fears, and failures. Only then can you work on true growth.”

PAUL RADEKE, PARTNER, BERGANKOV

“Anderson Center’s case study approach facilitates meaningful conversation about real life challenges facing businesses in Greater Minnesota.”

ERIC NICHOLSON, MANAGING DIRECTOR, BMO CAPITAL MARKETS

“The Forum provided me with tools and ideas to become a more effective leader. In addition, the open, candid interaction with other participants exposed me to alternative leadership techniques and success and failures in other organizations.”

GRANT CRAWFORD, DIRECTOR OF BEEF TECHNICAL SERVICES, FORM-A-FEED

GREATER MINNESOTA’S MANAGEMENT & LEADERSHIP DEVELOPMENT SPECIALIST