

MANAGEMENT FORUM

A special session dedicated to managing in uncertain times

MARCH 10 & 17th 2021

Virtually via Zoom Meetings | This is a 2-day series forum

The Management Forum is ideally suited for general and functional managers, and executives and owners of small businesses. The forum is designed to equip business professionals with enhanced decision-making and management skills by exposing them to a wide set of essential management concepts and tools. This two-day series covers cases in several topics that are relevant for managers at any level. This special session will include application in managing others in uncertain times.

Forum Topics and Curriculum

- Leadership vs. Management
- Systems
- Operations
- Leading Change
- Strategy
- Leading Remote Teams

Forum Objectives

- Discussing the roles that executives and managers play in the leadership of an organization.
- Practicing process flow analysis and discussing the impact it can have on the operations of an organization.
- Analyzing opportunities for systems applications and how this can impact various functional areas of an organization.
- Discussing and analyzing the communication, implementation, and importance of strategy for an organization.
- Providing resources for post-forum learning and application.

Forum Fees

The fee for the Management Forum is \$2,000. The fee covers tuition and case materials. Nonprofit organizations receive a 20% discount. Individuals and small or early stage organizations interested in attending an Anderson Center forum, with limited ability to pay, should inquire about scholarship opportunities.

DISCUSSION LEADERS



Earl Edeburn

President, BerganKDV

Earl puts his experience in marketing and training to use as a Discussion Leader. When speaking of his role as a Discussion Leader, Earl shared, "Many participants come into the forums believing that their circumstances are unique. They leave with valuable connections with industry peers and others in their community." He is currently President at BerganKDV and was formerly with Tarantella Software. He holds an MBA from the Carlson School of Management.



Tracy Schulte

Technology and Wellbeing Director, GEP

Tracy is a Discussion Leader for the Management Forum, where she enjoys working with the participants and sharing her experiences with systems improvements. Tracy is currently the Technology & Well-being Director for Granite Equity Partners. She holds an MBA from St. Cloud State University.



Greg Flint

President/COO, Coldspring

Greg is currently the President/Chief Operating Officer at Coldspring. As a CPA, Greg's background also includes finance, and he serves as a board member for a variety of non-profit and for-profit organizations. He enjoys helping organizations align their efforts to a common objective with a clear strategy – and then identifying the activities necessary to execute on that strategy. He holds an AMP degree from Harvard.

Forum Timeline

The Forum includes two one-day sessions:

SESSION 1

Interim case-study reading, applications and practice

SESSION 2

Interim case-study reading, applications and practice