

EXECUTIVE FORUM

Session 1: February 7-10, 2022

Virtually via Zoom

Session 2: June 13-16, 2022

Madden's on Gull Lake, Brainerd

Session 3: November 1-4, 2022

Venue in the Twin Cities to be finalized

The Executive Forum is ideally suited for company presidents and executives of larger, established organizations and business owners and founders of smaller businesses. The forum is designed to increase the effectiveness of business leaders and consists of a 12-month educational process that will change the way you think. It is fast-paced, concentrated and highly interactive. Within the twelve months, there are three four-day educational sessions that allow leaders to concentrate on specific business topics related to the survival, growth and expansion stages of business.

Forum Topics and Curriculum

- Competitive Strategy
- Change Management
- Ethics in Business
- Financial Analysis
- Innovation
- Leadership and Inclusion
- Leading Negotiations
- Marketing Strategy
- Operations Strategy
- Recruitment & Retention
- Succession Planning
- Team Development

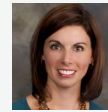
Forum Objectives

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle.
- Providing time between sessions to evaluate and apply what you have learned, and to have the opportunity to host your peer network at your organization for a personalized case study.
- Establishing relationships with other business leaders through the shared 12-month experience that continue beyond the forum.

Forum Fees

The cost for each session of the forum is \$5,000; for a total fee of \$15,000. Each session is invoiced separately. Nonprofit organizations receive a 20% discount. Individual and small or early stage organizations interested in attending with limited ability to pay, should inquire about scholarship opportunities.

DISCUSSION LEADERS



Amy Fredin

Assistant Professor of Accounting, St. Cloud State University
Focus: Financial Analysis



Bob Mahowald, Jr

Managing Partner, Mahowald
Focus: Leadership



Brian Myres

CEO, Myres Consulting & COO, DAYTA Marketing
Focus: Innovation



Bryan Burns

President/CEO, DeZURIK, Inc
Focus: Operations



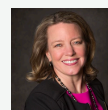
Earl Edeburn

President, BerganKDV
Focus: Leading Change



Greg Schumacher

Partner, Granite Partners
Focus: Leading Teams



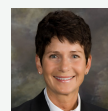
Joan Schatz

Co-President, Park Industries
Focus: Leadership and Strategy



Joanne Kudrna

Director of Strategy Services, Granite Partners
Focus: Strategy



Kathy Spanier

Special Projects, Coldspring
Focus: Marketing