



# ANDERSON CENTER

MANAGEMENT AND LEADERSHIP DEVELOPMENT



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AN INTRODUCTION

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## WELCOME TO ANDERSON CENTER

A transformational leadership development experience for business professionals.

Anderson Center is a non-profit organization that exists to promote growth: individual growth and economic growth. We deliver engaging management and leadership development forums for executives, managers and professionals across Greater Minnesota. Each forum provides a peer network, case studies, application exercises and reference materials.

In the forums, experienced participants debate and apply the lessons of real-world case studies and time-tested frameworks guided by highly-skilled Discussion Leaders to improve their organizations. Each cohort of a forum consists of participants with diverse work backgrounds and experiences. Discussion Leaders move about the room, drawing out the unique viewpoints of each participant to help facilitate discussion on case studies and business challenges. During a forum, participants are engaged in the content and have the opportunity to learn from the trials and triumphs of their peers. Participants walk away with the tools necessary to put the knowledge gained during the forum into action at their organizations.

We work with our clients to help them find a forum that is the best fit for their needs and objectives. Whether an organization seeks to develop an action plan for the whole leadership team or to hone the functional skills a specific employee, Anderson Center can help develop a plan that aligns with an organization's leadership and management development goals.

## WHO WE ARE

### OUR MISSION

We provide management and leadership development services that facilitate economic progress in Greater Minnesota.

### OUR VISION

A key catalyst for growth and economic prosperity in Greater Minnesota.

### OUR VALUES

Experienced Participants who teach and learn from each other over time.

Real world applications that stimulate decision-making and action planning.

Highly-skilled discussion leaders who combine the experiences of the participants.

### OUR OBJECTIVE

We aspire to be the leading provider of management and leadership development services in Greater Minnesota.

## ANDERSON CENTER FOUNDERS

**Harold and Rollie Anderson were founding benefactors of Anderson Center in 1998.**

Rollie continues to serve as an active board member, and many Anderson Trucking Service managers are frequent participants in Center forums.



## PARTNERS IN CURRICULUM

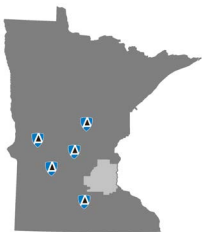
### Harvard Business PUBLISHING

Anderson Center forum curriculum is a unique blend of case studies, application exercises and discussions. Curriculum is refined by Anderson Center staff, board members and forum Discussion Leaders. Anderson Center partners with Harvard Business School Publishing to implement the case study method of learning in many forums.

### FranklinCovey®

In 2010, Anderson Center formed a partnership with FranklinCovey®. The Leadership Forum, The 7 Habits for Managers Forum, Supervisors Forum, Speed of Trust Forum, and The Inclusive Leadership Forum are based on FranklinCovey curriculum and are lead by FranklinCovey certified facilitators.

## PARTNERS IN HOSPITALITY



**To support our mission reaching Greater Minnesota and to best serve our clients, we at Anderson Center have carefully chosen forum venues at a number of accommodating destinations across greater MN. Each destination has unique features that allow participants to focus on their growth and development away from the workplace.**

Forum venues include Madden's on Gull Lake in Brainerd, River's Edge Convention Center in St. Cloud & Grand View Lodge in Nisswa. Healthy food options and lodging are included in forum fees, and we encourage participants to stay throughout their forum to network with peers and Discussion Leaders, and focus on meeting the goals set at the start of the forum.

## PARTNERS IN SCHOLARSHIP



**Minnesota Initiative Foundations - [Key partners in greater Minnesota.](#)**

Throughout Greater Minnesota, the six Minnesota Initiative Foundations are collaborating with Anderson Center to provide scholarships for forum participants. These scholarships can help smaller organizations, non-profits and high potential individuals and organizations that might not otherwise be able to afford full tuition for a Center forum. The Minnesota Initiative Foundations have served to strengthen communities, families and regional economies since 1986.

See their website at [GreaterMinnesota.net](http://GreaterMinnesota.net) for more information.

# OUR FORUMS

## MANAGEMENT & FUNCTIONAL SKILLS

### CASE STUDY METHOD

Anderson Center utilizes the Harvard Business School case library, case method teaching and participant-centered learning to actively engage participants in the learning and decision-making process.

## LEADERSHIP & INTERPERSONAL SKILLS

### LEADERSHIP SOLUTIONS

Through a valuable partnership with FranklinCovey®, Anderson Center offers forums that will help you uncover how to align and focus the efforts of your team, tackle your organization's most significant objectives, and create a working environment that fosters positive energy, dependability and growth.



## EXECUTIVE DEVELOPMENT

- EXECUTIVE FORUM
- STRATEGY FORUM

- LEADERSHIP FORUM



## MANAGEMENT DEVELOPMENT

- MANAGEMENT FORUM

- 7 HABITS FOR MANAGERS FORUM



## SUPERVISORY DEVELOPMENT

- SUPERVISORS FORUM



## BOARD DEVELOPMENT

- GOVERNANCE FORUM



## DEVELOPMENT FOR ALL LEADERS

- OPERATIONS FORUM
- MARKETING FORUM
- LEADING CHANGE FORUM
- LEADING NEGOTIATIONS FORUM
- DATA ANALYTICS FORUM

- SPEED OF TRUST FORUM
- INCLUSIVE LEADERSHIP FORUM

## QUALITY METRICS

99% of our participants said the forum *"Met or Exceeded Expectations."*

98% are *"more than likely to return"* to Anderson Center again.

93% say the forum was *"one of the best or the best management development experiences they have ever had."*

# ACTIVE DISCUSSION LEADERS



## AARON FISK

### FORUMS:

Supervisors Forum

### CAREER:

SVP of Custom Partnerships at Microbiologics

### EDUCATION:

University of Wisconsin-La Crosse (BS)  
University of Minnesota Law School (JD)  
St. Cloud State University (MBA)



## BRIAN MYRES

### FORUMS:

Governance Forum, Executive Forum

### CAREER:

CEO of MYRES CONSULTING, LLC  
Owner/Advisor at DAYTA Marketing

### EDUCATION:

St. Cloud State University (BS)



## AMY FREDIN

### FORUMS:

Executive Forum, Strategy Forum

### CAREER:

Professor of Accounting at  
St. Cloud State University

### EDUCATION:

College of St. Benedict (BA)  
St. Cloud State University (MBA)  
University of Nebraska, Lincoln (Ph. D)



## BRIAN SCHOENBORN

### FORUMS:

Executive Forum, Leading Negotiations Forum

### CAREER:

Attorney & Shareholder at Moss & Barnett,  
St. Cloud office

### EDUCATION:

St. Cloud State University (BS)  
University of Minnesota Law School (JD)



## BOB MAHOWALD JUNIOR

### FORUMS:

Executive Forum

### CAREER:

Partner at Mahowald, representing the fourth  
generation of family leadership

### EDUCATION:

West Point  
University of St. Thomas (MBA)



## BRYAN BURNS

### FORUMS:

Executive Forum

### CAREER:

President/CEO at DeZURIK

### EDUCATION:

Pennsylvania State University (BS)  
Duke University (MBA)



## BRAD PIEPER

### FORUMS:

Executive Forum

### CAREER:

CEO at American Peat Technology, LLC

### EDUCATION:

West Point  
Kellogg School at Northwestern (MBA)



## CORI POWER

### FORUMS:

Inclusive Leadership Forum

### CAREER:

Education Director at BDO Alliance USA

### EDUCATION:

University of Northern Iowa



## BRANDON BUBAK

### FORUMS:

Management Forum

### CAREER:

VP of Global Sales and Marketing at GEOTEK

### EDUCATION:

Michigan State University



## DEAN CASAD

### FORUMS:

Executive Forum, Management Forum

### CAREER:

Director of Customer Experience at  
Winnebago Industries

### EDUCATION:

Iowa State University (BS & BA)  
Harvard Business School (MBA)

# ACTIVE DISCUSSION LEADERS



## EARL EDEBURN

### FORUMS:

Management Forum, Executive Forum, Leading Negotiations Forum, Marketing Forum

### CAREER:

President at BerganKDV

### EDUCATION:

St. Cloud State University (BS)  
Carlson School of Management (MBA)



## JEFF MURPHY

### FORUMS:

Marketing Forum

### CAREER:

General Manager at Wendell's, Inc.

### EDUCATION:

St. John's University (BA)  
Carlson School of Management (MBA)



## ERIC NICHOLSON

### FORUMS:

Executive Forum, Leading Negotiations Forum

### CAREER:

Managing Director at BMO Capital Markets

### EDUCATION:

Carlton College (BA)  
University of Minnesota Law School (JD)



## JOAN SCHATZ

### FORUMS:

Executive Forum

### CAREER:

CEO at Park Industries

### EDUCATION:

Luther College



## GREG FLINT

### FORUMS:

Strategy Forum, Management Forum

### CAREER:

President/COO at Coldspring

### EDUCATION:

St. Cloud State University (BS)  
Harvard Advanced Management Program



## JOANNE KUDRNA

### FORUMS:

Executive Forum, Strategy Forum

### CAREER:

Director of Strategy Services at Granite Partners

### EDUCATION:

Carthage College (BA)  
Harvard Business School (MBA)



## GREG SCHUMACHER

### FORUMS:

Executive Forum

### CAREER:

Partner at Granite Partners

### EDUCATION:

St. John's University (BA)  
University of Minnesota (MBA)



## JOLENE NELSON-HELM

### FORUMS:

Marketing Forum, Executive Forum

### CAREER:

Principal at Astrion Partners

### EDUCATION:

Carlson School of Management (MBA)



## HUDDA IBRAHIM

### FORUMS:

Inclusive Leadership Forum

### CAREER:

President at Filsan Talent Partners

### EDUCATION:

College of St. Benedict  
University of Notre Dame (MA)



## JON TUFTTE

### FORUMS:

Inclusive Leadership Forum

### CAREER:

Independent Consultant

### EDUCATION:

St. Cloud State University (MS)

# ACTIVE DISCUSSION LEADERS



## JOSH REITMEIER

### FORUMS:

Operations Forum

### CAREER:

Director of Stone Operations at Coldspring

### EDUCATION:

St. Cloud State University (BS)



## MATT KILIAN

### FORUMS:

Leadership Forum

### CAREER:

President at Brainerd Lakes Chamber of Commerce

### EDUCATION:

St. Cloud State University (BA & MA)



## JUNE ROOS

### FORUMS:

Supervisors Forum

### CAREER:

Consultant at Granite Partners

### EDUCATION:

University of Minnesota,  
Duluth (BA)  
St. Cloud State  
University (ME)



## MEG HICKEY MCGUIRE

### FORUMS:

Executive Forum

### CAREER:

Investment Manager at Granite Partners

### EDUCATION:

University of Wisconsin - Madison  
Harvard Business School (MBA)



## KATHY SPANIER

### FORUMS:

Marketing Forum, Executive Forum

### CAREER:

Marketing Consultant at Advancing  
Organizational Excellence

### EDUCATION:

St. Cloud State University (BS)



## MELISSA KRON

### FORUMS:

Leading Change Forum

### CAREER:

Owner at Kron Consulting

### EDUCATION:

University of Minnesota (MBA)



## KEVIN ENNIS

### FORUMS:

Leadership Forum, 7 Habits for Managers  
Forum, Supervisors Forum, Supervisors  
Forum

### CAREER:

Independent HRD/OE Consultant

### EDUCATION:

University of Wisconsin-Madison  
(BA) University of St. Thomas



## PAM BISHOP

### FORUMS:

7 Habits for Managers Forum, Leading  
Change Forum

### CAREER:

Vice President of Economic Development at  
the Southern Minnesota Initiative Foundation

### EDUCATION:

University of Northern Iowa, Cedar Falls



## MARDI NOYES

### FORUMS:

Supervisors Forum

### CAREER:

VP of Human Resources at Microbiologics

### EDUCATION:

St. Cloud State University (BA)  
University of Illinois Springfield (MPA)



## PAT EDEBURN

### FORUMS:

Governance Forum

### CAREER:

Partner at Granite Partners

### EDUCATION:

Carlton College (BA)  
Harvard Business School (MBA)

# ACTIVE DISCUSSION LEADERS



## RICK BAUERLY

### FORUMS:

Governance Forum

### CAREER:

Managing Partner/CEO at Granite Partners

### EDUCATION:

St. John's University (BA)  
Harvard Business School (MBA)  
Harvard's Kennedy School of Government (Master's)



## STEVE WINDFELDT

### FORUMS:

Executive Forum

### CAREER:

Executive VP at Preferred Credit, Inc.

### EDUCATION:

Colgate University  
Kellogg School of Management at Northwestern University (MBA)



## SHELLY BAUERLY KOPEL

### FORUMS:

Governance Forum

### CAREER:

Partner at Granite Partners

### EDUCATION:

College of St. Benedict (BA)  
Harvard (ME), University of Minnesota (MBA)  
University of Minnesota (Ph. D)



## THOMAS HODGDON

### FORUMS:

Data Analytics Foundations Forum

### CAREER:

Integration Manager at Granite Partners

### EDUCATION:

University of Chicago (BA)  
University of Chicago Booth School of Business (MBA)



## STEVE KNOP

### FORUMS:

Operations Forum

### CAREER:

Quarry Materials Director at Coldspring

### EDUCATION:

Mankato State University (BS)  
University of Minnesota  
University of Minnesota (Ph. D)



## TIM NEBOSIS

### FORUMS:

Operations Forum

### CAREER:

Executive VP of Municipal at DeZURIK

### EDUCATION:

North Dakota State University (BS)  
St. Cloud State University (MBA)



## TRACY SCHULTE

### FORUMS:

Management Forum

### CAREER:

Technology Director at Granite Partners

### EDUCATION:

St. Cloud State University (BS & MBA)





*“Anderson Center creates a forum environment that allows a safe zone for leaders to expose their feelings, fears, and failures. Only then can you work on true growth.”*

PAUL RADEKE, PARTNER, BERGANKDV

*“This is by far the best executive development/education experience I have had the opportunity to engage in. Each case study and discussion provided me with tangible resources that I have or will apply. The networking and ability to learn from such a diverse group of executive leaders are invaluable ”*

MARY SWINGLE, EXECUTIVE DIRECTOR, BOYS AND GIRLS CLUB OF CENTRAL MINNESOTA

*“The Forum provided me with tools and ideas to become a more effective leader. In addition, the open, candid interaction with other participants exposed me to alternative leadership techniques and success and failures in other organizations.”*

GRANT CRAWFORD, DIRECTOR OF BEEF TECHNICAL SERVICES, FORM-A-FEED

GREATER MINNESOTA'S MANAGEMENT & LEADERSHIP DEVELOPMENT SPECIALIST

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