

EXECUTIVE FORUM

Session 1: February 9-10 & 16-17, 2027

Blended Experience

February 9-10: In-Person, Granite Innovations, St. Cloud, MN

February 16-17: Virtually via Zoom

Session 2: June 14-17, 2027

Madden's on Gull Lake - Brainerd, MN

Session 3: November 1-4, 2027

Grand View Lodge, Nisswa, MN

The Executive Forum is ideally suited for presidents and executives of larger, established organizations, and business owners and founders of smaller businesses. The forum is designed to increase the effectiveness of leaders and consists of a 12-month development experience that will change the way you think. It is fast-paced, concentrated and highly interactive. Within the 12 months, there are three, four-day educational case study-based sessions that allow participants to concentrate on specific topics related to the survival, growth and expansion stages of business.

Forum Topics and Curriculum

- Change Management
- Competitive Strategy
- Corporate Strategy
- Ethics in Business
- Financial Analysis
- Innovation
- Leadership and Culture
- Leading Negotiations
- Marketing Strategy
- Operations Strategy
- Recruitment and Retention
- Succession Planning
- Team Development

Forum Objectives

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle.
- Providing time between sessions to evaluate and apply what you have learned, and have the opportunity to share more about your organization with your peer network through virtual, guided small group application sessions.
- Establishing relationships with other organization leaders through the shared 12-month experience that continue beyond the forum.

Forum Fees

The cost for each session of the forum is \$5,800; for a total fee of \$17,400. Each session is invoiced separately. Nonprofit organizations receive a 20% discount. Individual and small or early stage organizations interested in attending with limited ability to pay, should inquire about scholarship opportunities.

DISCUSSION LEADERS



Angie Krtnick Complin

Talent Director, Granite Partners
Focus: Team Development



Bob Mahowald, Jr.

Area President, Gallagher
Focus: Leadership



Brad Pieper

CEO, American Peat Technology
Focus: Marketing & Strategy



Brian Myres

CEO, Myres Consulting & EVP/Owner, Dayta
Focus: Innovation



Bryan Burns

President/CEO, DeZURIK
Focus: Operations & Strategy



Earl Edeburn

Retired President, Business Services, Creative Planning
Focus: Leading Change; Negotiations



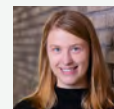
Greg Schumacher

Partner, Granite Partners
Focus: Leading Teams



Jolene Nelson-Helm

Principal, Astrion Partners
Focus: Marketing



Meg Hickey McGuire

Investment Director, Granite Partners
Focus: Strategy



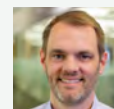
Mike Ardito

VP, Product Innovation & Analytics, Massman Companies
Focus: Operations



Sara Wegmann

HR Director, Granite Partners
Focus: Leading Teams



Steve Windfeldt

Co-CEO/President & Chief Risk Officer, Preferred Credit, Inc.
Focus: Leadership & Culture

Curriculum

Each session of the Executive Forum includes several case studies covering all departments of an organization, from business basics to leading teams. Each session's curriculum builds on the topics covered in the previous session, and further develops each participant's toolkit. By the end of the third session, participants will have developed a complete action plan for their organization. Below is an overview of the topics discussed in each week.



Testimonials

"I had the opportunity to participate in the Anderson Center Executive Forum, and it was an invaluable experience that exceeded my expectations. The forum provided a unique space to learn from seasoned experts while engaging deeply with other professionals facing similar challenges. Each session was thoughtfully structured, blending practical insights with real-world case studies that encouraged immediate application in my own organization. Whether you are a for-profit or non-profit, the case study methodology is incredibly relevant and impactful. The Anderson Center has truly crafted a world-class program that is transformative for any executive looking to elevate their skills and drive impact."

NeTia Bauman – **CEO & President, Greater St. Cloud Development Corporation**

"I would highly recommend the Executive Management training at Anderson Center. Compelling case study work, in collaboration with like-minded professionals provided high-level leaders a captive opportunity to see our business opportunities through a clearer lens -- a fantastic experience!

Kathryn Rowen – **Vice President & General Manager, Massman Companies**

"The Anderson Center Executive Forum has been the best professional group I've ever been a part of. I gained a trusted network of respected peers and valuable strategies that will help move myself, my team, and my company into the future. It was truly worth the time and investment."

Jenny Paulsrud – **VP People Operations, Preferred Credit, Inc.**

Contact Kaytlin Cropp to register
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