ANDERSON CENTER
MANAGEMENT AND LEADERSHIP DEVELOPMENT

LEADERSHIP FORUM

JULY 20, 21 & 22nd 2027

In-Person | Madden's on Gull Lake, Brainerd, MN

The Leadership Forum is based upon the globally renowned FranklinCovey®'s "The 4 Essential Roles of Leadership™," which helps leaders discover how to inspire trust, create vision, execute strategy, and coach potential. Ideally suited for executives and organizational leaders — including owners, CEOs, presidents, vice presidents, and senior leaders.

Forum Objectives

Before the forum begins, leaders will participate in FranklinCovey's online 4 Essential Roles Assessment. This feedback process provides valuable data to help participants measure their own leadership capacity and capability and will be utilized throughout the Forum.

During the 3 day forum, participants will be oriented to the 4 Essential Roles of Leadership so they will be able to effectively 1) Inspire Trust, 2) Create Vision, 3) Execute Strategy, and 4) Coach Potential. An action plan for development and improvement will be created.

Forum Fees

The fee for the Leadership Forum is $3,500. The fee covers tuition, course materials, meals and lodging for two nights. Payment is invoiced and due in full prior to forum commencement. Nonprofit organizations receive a 20% discount. Individuals and small or early-stage organizations interested in attending an Anderson Center forum, with limited ability to pay, should inquire about scholarship opportunities.

Leadership Forum participants can earn CEU and CPE credits.

DISCUSSION LEADERS



Kevin Ennis

Facilitator

Kevin Ennis is a FranklinCovey-certified facilitator and serves as an Anderson Center facilitator for the Leadership Forum, 7 Habits for Managers Forum and Speed of Trust Forum. Kevin is an independent HRD/OE Consultant with over 30 years of US-based and international experience as a leader and consultant. Throughout his career, Kevin has served in a variety of positions including the Director of Strategic Learning & development at UnitedHealth Group, Director of Organizational Effectiveness at Carlson Hotels Worldwide, and Director of People Development for Radisson Edwardian Hotels, London UK. Kevin is a retired US Navy officer with 20-years of service. He graduated from the University of Wisconsin-Madison with a double major in Political Science and History and went on to study International HR and Management at the University of St. Thomas.

Contact Kaytlin Cropp to register
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