ANDERSON CENTER
MANAGEMENT AND LEADERSHIP DEVELOPMENT

MANAGEMENT FORUM

APRIL 20-21 & 27-28, 2027

Format: Blended Experience
April 20-21 - Granite Innovations, St. Cloud, MN
April 27-28 - Virtual via Zoom

The Management Forum is ideally suited for general and functional managers, and executives and owners of small to mid-sized businesses. The forum is designed to equip business professionals with enhanced decision-making and management skills by exposing them to a wide set of essential management concepts and tools. This 4-day series covers cases in several topics that are relevant for managers at any level.

- Leadership vs. Management
- Strategy
- Finance
- Operations & Systems
- Marketing
- Leading Change

Forum Objectives

- Discussing the roles that executives and managers play in the leadership of an organization, with a focus on leading during times of change.
- Discussing and analyzing the communication, implementation, and importance of strategy for an organization.
- Understanding how metrics and financial ratios can be utilized effectively for managers in all departments.
- Practicing process flow analysis and discussing the impact it can have on the operations of an organization.
- Analyzing opportunities for systems applications and how this can impact various functional areas of an organization.
- Understanding the 4 Ps of marketing and the role they play in supporting overall business strategy.
- Providing resources for post-forum learning and application.

Forum Fees

The fee for the Management Forum is $4,000. The fee covers tuition, case materials, lodging for one night and meals. Nonprofit organizations receive a 20% discount. Individuals and small or early stage organizations interested in attending an Anderson Center forum, with limited ability to pay, should inquire about scholarship opportunities.

DISCUSSION LEADERS



Earl Edeburn, Forum Leader
Retired President, Business Services, Creative Planning
Focus: Management & Leading Change



Greg Flint
President/COO, Coldspring
Focus: Strategy



Kathy Spanier
Marketing Consultant, Advancing Organizational Excellence
Focus: Marketing



Mike Elling
Chief Financial Officer, Rotochopper
Focus: Finance



Tracy Schulte
Technology Director, Granite Partners
Focus: Operations & Systems

Contact Kaytlin Cropp to register
kaytlin@anderson-center.org | 763-516-0933