

ANDERSON CENTER



LEADERSHIP  
FORUM

The Leadership Forum is based upon the globally renowned FranklinCovey®'s "The 4 Essential Roles of Leadership™," which helps leaders discover how to inspire trust, create vision, execute strategy, and coach potential. Ideally suited for executives and organizational leaders — including owners, CEOs, presidents, vice presidents, and senior leaders.



## FORUM OBJECTIVES



Before the forum begins, leaders will participate in FranklinCovey's online 4 Essential Roles Assessment. This feedback process provides valuable data to help participants measure their own leadership capacity and capability and will be utilized throughout the Forum.



During the 2 day forum, participants will be oriented to the 4 Essential Roles of Leadership so they will be able to effectively 1) Inspire Trust, 2) Create Vision, 3) Execute Strategy, and 4) Coach Potential. An action plan for development and improvement will be created.



Online resources ([www.leadershipcontract.com](http://www.leadershipcontract.com)) and various follow-up activities, including the opportunity for another assessment to measure improvements after six months, will support ongoing development.

### Teaching Team:

Kevin Ennis and Mary Jo Wimmer are FranklinCovey-certified facilitators. View the teaching teams biographies at: [www.anderson-center.org](http://www.anderson-center.org)



Facilitator  
Kevin Ennis



Facilitator  
Mary Jo Wimmer

### Forum Fees:

The fee for the Leadership Forum is \$2,500. The fee covers tuition, course materials, meals and lodging. Payment is invoiced and due in full prior to forum commencement. Nonprofit organizations receive a 20% discount. Individuals and small or early-stage organizations interested in attending an Anderson Center forum, with limited ability to pay, should inquire about scholarship opportunities.

### Dates and Location:

August 20-21, 2019  
River's Edge Convention Center in St. Cloud

### Contact and Registration Information:

For questions regarding the Leadership Forum, contact:  
Rebecca Gross, Business Development Manager  
[rebecca@anderson-center.org](mailto:rebecca@anderson-center.org)  
320.251.5420

For registration information visit:  
[www.anderson-center.org](http://www.anderson-center.org)



Leadership Forum participants can earn a total of 26 credits through NASBA.

FranklinCovey is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org). Anderson Center Forums are overview, group-live programs with no prerequisites. Approximately 10 hours of advanced preparation is required.

Participants can also earn 22 Contact Hours/2.2 CEU Continuing Education Credits. Please contact Rebecca Gross ([rebecca@anderson-center.org](mailto:rebecca@anderson-center.org)) for more information.



ANDERSON CENTER  
MANAGEMENT AND LEADERSHIP DEVELOPMENT

*"Leadership is a critical skill today. The Leadership Forum is a process for developing and honing that skillset. I liked the idea that this is a process, not just a three-day course."*

Brad Goskowicz, CEO, Microbiologics

*"We needed a way to improve our alignment and congruence, and this provided the means to do it—while at the same time identifying things I can do to improve as an individual."*

Greg Flint, President & COO, Coldspring