

ANDERSON CENTER



The Leading Change Forum has been developed and is ideally suited for CEOs, CXOs, senior executives, HR professionals and senior and mid-level managers responsible, in whole or in part, for organizational design and structure, internal alignment, and/or leading change at any level of the organization. This three-day Forum is a comprehensive program that assists individuals in preparing for and navigating through major changes within their organization.

Objectives of the Leading Change Forum:

- Introducing the Change Framework, an eight-step process designed by leadership and change management expert John Kotter.
- Applying the Change Framework to real-world case studies.
- Developing a plan to utilize the eight-step process to lead change in the participants' organizations.
- Providing resources for post-forum learning and application.
- Networking with Leading Change Forum and other Center alumni for ongoing learning and development opportunities.

Teaching Team:

The Teaching Team for the Leading Change Forum is comprised of certified Discussion Leaders with backgrounds in the specific topics being covered in each case. This teaching team brings a wealth of experience from the business world, and experience in facilitating cases for Anderson Center. For biographies of the team, please visit www.anderson-center.org.



Forum Leader
Earl Edeburn



Discussion Leader
Melissa Kron



Discussion Leader
Pam Bishop

Forum Fees:

The fee for the 3-day Leading Change Forum is \$2,300. The fee covers tuition, case materials, meals and lodging. Nonprofit organizations receive a 20% discount. Individuals and small or early stage organizations interested in attending an Anderson Center forum, with limited ability to pay, should inquire about scholarship opportunities.

Contact and Registration Information:

For questions regarding the Leading Change Forum, contact Rebecca Gross, Business Development Manager:

rebecca@anderson-center.org
320.251.5420

For registration information visit:

www.anderson-center.org



"We all want our organizations to succeed - The Anderson Center Leading Change Forum is one of the best tools you can supply to your leader to help insure success."

Rob VanHouten, Business Improvement Manager, Midwest Specialized Transportation