

ANDERSON CENTER



The Executive Forum is ideally suited for company presidents and executives of larger, established organizations to business owners and founders of smaller businesses. The forum is designed to increase the effectiveness of business leaders and consists of a 12-month educational process that will change the way you think. It is fast-paced, concentrated and highly interactive. Within the twelve months, there are three four-day educational sessions that allow leaders to concentrate on specific business topics related to the survival, growth and expansion stages of business.

Forum Topics and Curriculum:

- Competitive Strategy
- Change Management
- Ethics in Business
- Financial Analysis
- Global Leadership
- Innovation
- Leading Negotiations
- Marketing Strategy
- Operations Strategy
- Recruitment & Retention
- Succession Planning
- Team Development

Additional Objectives of the Executive Forum Include:

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle.
- Providing time between sessions to evaluate and apply what you have learned, and to have the opportunity to host your peer network at your organization for a personalized case study.
- Creating bonds with other business leaders through the shared 12-month experience that continue beyond the forum.

Forum Dates and Venues:

The forum is made up of three four-day sessions:

Session 1 February 17-20, 2020 – Oak Ridge Hotel & Conference Center in Chaska, Minn.

Session 2 July 13-16, 2020 – Madden’s on Gull Lake in Brainerd, Minn.

Session 3 November 16-19, 2020 – Venue to be finalized

Teaching Team:

The Executive Forum is led by a teaching team of Discussion Leaders, who specialize in the specific topics being covered in each case study. This teaching team brings a wealth of experience from the business world, and experience in facilitating case studies and leading discussions for Anderson Center. View biographies of the teaching team at: www.anderson-center.org



Bob Mahowald, Jr.
Managing Partner
Mahowald
Discussion Focus: Leadership



Eric Nicholson
Managing Director
BMO Capital Markets
Discussion Focus: Leadership & Strategy



Joanne Kudrna
Director of Strategy Services
Granite Equity Partners
Discussion Focus: Strategy



Greg Schumacher
Partner
Granite Equity Partners
Discussion Focus: Leading Teams



Amy Fredin
Assistant Professor of Accounting
St. Cloud State University
Discussion Focus: Financial Analysis



Bryan Burns
President/CEO
DeZURIK, Inc.
Discussion Focus: Operations



Dean Casad
Director of Customer Experience
Winnebago Industries
Discussion Focus: Marketing



Brian Schoenborn
Attorney
Moss & Barnett
Discussion Focus: Leading Negotiations



Brad Pieper
VP of Sales & Marketing
Lexington Manufacturing
Discussion Focus: Marketing Strategy

Forum Fees:

The cost for each session of the forum is \$5,000; for a total fee of \$15,000. Each session is invoiced separately. Nonprofit organizations receive a 20% discount. Individual and small or early stage organizations interested in attending with limited ability to pay, should inquire about scholarship opportunities.

Contact and Registration Information:

For questions regarding the Executive Forum, contact Rebecca Clobes, Business Development Manager at rebecca@anderson-center.org, 320.251.5420 (Anderson Center office) or 651.468.8028 (Rebecca’s cell)

For registration information visit www.anderson-center.org.