

EXECUTIVE FORUM

Session 1: February 22-25, 2021

Venue to be finalized

Session 2: July 12-15, 2021

Venue to be finalized

Session 3: November 1-4, 2021

Venue to be finalized

The Executive Forum is ideally suited for company presidents and executives of larger, established organizations and business owners and founders of smaller businesses. The forum is designed to increase the effectiveness of business leaders and consists of a 12-month educational process that will change the way you think. It is fast-paced, concentrated and highly interactive. Within the twelve months, there are three four-day educational sessions that allow leaders to concentrate on specific business topics related to the survival, growth and expansion stages of business.

Forum Topics and Curriculum

- Competitive Strategy
- Change Management
- Ethics in Business
- Financial Analysis
- Innovation
- Leadership and Inclusion
- Leading Negotiations
- Marketing Strategy
- Operations Strategy
- Recruitment & Retention
- Succession Planning
- Team Development

Forum Objectives

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle.
- Providing time between sessions to evaluate and apply what you have learned, and to have the opportunity to host your peer network at your organization for a personalized case study.
- Establishing relationships with other business leaders through the shared 12-month experience that continue beyond the forum.

Forum Fees

The cost for each session of the forum is \$5,000; for a total fee of \$15,000. Each session is invoiced separately. Nonprofit organizations receive a 20% discount. Individual and small or early stage organizations interested in attending with limited ability to pay, should inquire about scholarship opportunities.

DISCUSSION LEADERS



Bob Mahowald, Jr
Managing Partner, Mahowald
Focus: Leadership



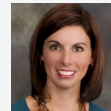
Earl Edeburn
President, BerganKDV
Focus: Leading Change



Joanne Kudrna
Director of Strategy Services, Granite
Equity Partners
Focus: Strategy



Greg Schumacher
Partner, Granite Equity Partners
Focus: Leading Teams



Amy Fredin
Assistant Professor of Accounting,
St. Cloud State University
Focus: Financial Analysis



Bryan Burns
President/CEO, DeZURIK, Inc.
Focus: Operations



Joan Schatz
Co-President of Park Industries
Focus: Leadership and Strategy



Brian Schoenborn
Attorney, Moss & Barnett
Focus: Leading Negotiations



Brad Pieper
VP of Sales & Marketing,
Lexington Manufacturing
Focus: Marketing Strategy



Brian Myers
CEO at Myres Consulting and the COO
of DAYTA Marketing
Focus: Innovation