

LEADERSHIP FORUM

JULY 7 & 8th 2021

Madden's on Gull Lake, Brainerd

The Leadership Forum is based upon the globally renowned FranklinCovey®'s "The 4 Essential Roles of Leadership™", which helps leaders discover how to inspire trust, create vision, executive strategy, and coach potential. Ideally suited for executives and organizational leaders – including owners, CEOs, presidents, vice presidents, and senior leaders.

Forum Objectives

Before the forum begins, leaders will participate in FranklinCovey's online 4 Essential Roles Assessment. This feedback process provides valuable data to help participants measure their own leadership capacity and capability and will be utilized throughout the Forum.

During the 2-day forum, participants will be oriented to the 4 Essential Roles of Leadership so they will be able to effectively 1) Inspire Trust, 2) Create Vision, 3) Execute Strategy, and 4) Coach Potential. An action plan for development and improvement will be created.

Online resources (www.leadershipcontract.com) and various follow-up activities, including the opportunity for another assessment to measure improvements after twelve months, will support ongoing development.

Leadership Forum participants can earn CEU and CPE credits.

Forum Fees

The fee for the Leadership Forum is \$2,500. The fee covers tuition, course materials, meals and lodging. Payment is invoiced and due in full prior to forum commencement. Nonprofit organizations receive a 20% discount. Individuals and small or early-stage organizations interested in attending an Anderson Center forum, with limited ability to pay, should inquire about scholarship opportunities.

TEACHING TEAM



Kevin Ennis
Facilitator



Mary Jo Wimmer
Facilitator