

DATA ANALYTICS FOUNDATIONS

SEPTEMBER 12TH & OCTOBER 24TH, 2023

Format: Blended Experience | A 2-day Series Forum
St. Cloud | Venue To Be Determined

The Data Analytics Foundations Forum is ideally suited for team members (individual contributors, supervisors, or managers) who would benefit from learning the foundational elements of data analytics for business. This forum is comprised of two, full-day in-person sessions featuring the case study method and an online course for practice between the two sessions.

Forum Topics and Curriculum

- Digital Transformation
- Data Analysis Value Chain
- Visualization Tools
- Analytical Tools
- Data Presentation

Forum Objectives

- Practice foundational data analytics skills and apply them to the workplace.
- Evaluate how to use data, statistics, and forecasting, for decision making in your organization.
- Analyze the value and impact of data collection and project analytics.
- Practice visualization and analytical tools utilizing Microsoft Excel.
- Create data-based presentations to practice effective communication to team members and management teams for better decision making.

Forum Fees

The fee for the Data Analytics Foundations Forum is \$2,500. The fee covers tuition, course materials, meals and parking. Nonprofit organizations receive a 20% discount. Individuals and small or early stage organizations interested in attending an Anderson Center forum, with limited ability to pay should inquire about scholarship opportunities.

DISCUSSION LEADER



Thomas Hodgdon

Discussion Leader

Thomas is a Discussion Leader for the Data Analytics Foundations Forum. As Integration Manager at Granite Partners, Thomas focuses on the integration of new platform and add-on acquisitions as well as developing strategic partnerships with key suppliers and advisors of the Granite Companies. Thomas currently serves on the board of All Flex Solutions. Thomas holds an MBA from the University of Chicago Booth School of Business and BA in Economics from the University of Chicago.

Forum Timeline

The forum includes two full-day sessions:

SESSION 1 - September 12

Case-study reading, applications, and practice

COURSERA - September 13 - October 23

Online Course, At Your Own Pace

SESSION 2 - October 24

Case-study reading, applications and practice