

LEADING CHANGE FORUM

Available as a private forum for your team and as a public forum in some calendar years.

The Leading Change Forum has been developed and is ideally suited for CEOs, CXOs, senior executives, HR professionals and senior and mid-level managers responsible, in whole or in part, for organizational design and structure, internal alignment, and/or leading change at any level of the organization. This forum is a comprehensive program that assists individuals in preparing for and navigating through major changes within their organization.

Forum Objectives

- Introducing the Change Framework, an eight-step process designed by leadership and change management expert John Kotter.
- Applying the Change Framework to real-world case studies.
- Developing a plan to utilize the eight-step process to lead change in the participants' organizations.
- Providing resources for post-forum learning and application.
- Networking with Leading Change Forum and other Center alumni for ongoing learning and development opportunities.

Teaching Team

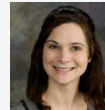
The Teaching Team for the Leading Change Forum is comprised of certified Discussion Leaders with backgrounds in the specific topics being covered in each case. This teaching team brings a wealth of experience from the business world, and experience in facilitating cases for Anderson Center.

DISCUSSION LEADERS



Earl Edeburn

President, BerganKDV
Forum Leader



Melissa Kron

Owner, Kron Consulting



Pam Bishop

VP of Economic Development, Southern
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