

EXECUTIVE FORUM

Session 1: February 13-16, 2023

Hybrid - St. Cloud, MN & Virtual via Zoom

Session 2: June 12-15, 2023

Madden's on Gull Lake - Brainerd, MN

Session 3: November 6-9, 2023

Location TBD

The Executive Forum is ideally suited for presidents and executives of larger, established organizations, and business owners and founders of smaller businesses. The forum is designed to increase the effectiveness of leaders and consists of a 12-month development experience that will change the way you think. It is fast-paced, concentrated and highly interactive. Within the 12 months, there are three, four-day educational case study-based sessions that allow participants to concentrate on specific topics related to the survival, growth and expansion stages of business.

Forum Topics and Curriculum

- Authentic Leadership
- Competitive Strategy
- Change Management
- Ethics in Business
- Financial Analysis
- Innovation
- Leadership and Inclusion
- Leading Negotiations
- Marketing Strategy
- Operations Strategy
- Recruitment & Retention
- Succession Planning
- Team Development

Forum Objectives

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle.
- Providing time between sessions to evaluate and apply what you have learned, and have the opportunity to share more about your organization with your peer network through virtual, guided small group application sessions.
- Establishing relationships with other organization leaders through the shared 12-month experience that continue beyond the forum.

Forum Fees

The cost for each session of the forum is \$5,500; for a total fee of \$16,500. Each session is invoiced separately. Nonprofit organizations receive a 20% discount. Individual and small or early stage organizations interested in attending with limited ability to pay, should inquire about scholarship opportunities.

DISCUSSION LEADERS



Bob Mahowald, Jr

Forum Leader

Managing Partner, Mahowald
Focus: Leadership



Aleisha Gaalswyk Stephens

President, Anderson Center
Focus: Authentic Leadership



Brian Myres

CEO, Myres Consulting & COO,
DAYTA Marketing
Focus: Innovation



Bryan Burns

President/CEO, DeZURIK, Inc
Focus: Operations & Strategy



Earl Edeburn

President, BerganKDV
Focus: Leading Change



Greg Schumacher

Partner, Granite Partners
Focus: Leading Teams



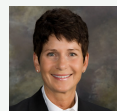
Joan Schatz

CEO, Park Industries
Focus: Leadership and Strategy



Jolene Nelson-Helm

Principal, Astrion Partners
Focus: Marketing



Kathy Spanier

Special Projects, Coldspring
Focus: Marketing



Meg Hickey McGuire

Investment Manager,
Granite Partners
Focus: Strategy