

# GOVERNANCE FORUM

OCTOBER 3, 4 & 5<sup>th</sup> 2023

Venue: River's Edge Convention Center, St. Cloud

Lodging: Courtyard by Marriott, St. Cloud

The Governance Forum is designed for members of boards of directors (and boards of trustees or boards of advisors), as a vehicle for improving the performance and effectiveness of individual directors and boards as a whole. This three-day Forum is a comprehensive program that assists individuals in assessing their key knowledge, skills and abilities, and forming a plan for their own development, and the development of their board.

## Forum Objectives

- Assessing directors' knowledge, skills, and abilities, identifying strengths and weaknesses, and preparing development plans.
- Introducing governance principles and tools for post-forum application in participants' own boards of directors, trustees, and/or advisors.
- Practicing governance through real-world case studies, vignettes, director interviews, and other experiential learning processes.
- Providing resources for post-forum learning and application.
- Networking with Governance Forum and other Center alumni for ongoing learning and development opportunities.

## Forum Fees

The fee for the Governance Forum is \$2,750. The fee covers tuition, materials, lodging for 2 nights, and meals. Nonprofit organizations receive a 20% discount. Individuals and small or early stage organizations interested in attending an Anderson Center forum, with limited ability to pay, should inquire about scholarship opportunities.

## DISCUSSION LEADERS



**Rick Bauerly**  
Forum Leader

Rick Bauerly serves as an Anderson Center Forum Leader. He is the Founder and CEO of Granite Partners. His direct experience with governance includes planning for and developing advisory boards and full boards of directors. Rick is a graduate of Saint John's University, and he went on to earn an MBA from Harvard Business School and a Master's in Public Administration from Harvard's Kennedy School of Government.



**Brian Myres**  
Discussion Leader

Brian Myres serves as an Anderson Center Discussion Leader. He is currently the CEO of Myres Consulting and an executive at DAYTA Marketing. Brian is the Board Chair at the Greater St. Cloud Development Corporation and serves on the board for the Greater St. Cloud Public Safety Foundation. Brian is a graduate of St. Cloud State University.



**Shelly Bauerly Kopel**  
Discussion Leader

Shelly Bauerly Kopel serves as an Anderson Center Discussion Leader. She is a Partner with Granite Partners, leading its governing activities. Shelly holds a Master's in Education degree from Harvard, an MBA from the Carlson School of Management, and a PhD in Educational Administration from the University of Minnesota.



**Pat Edeburn**  
Discussion Leader

Pat Edeburn serves as an Anderson Center Discussion Leader. His work as a Partner at Granite Partners has given him insight into strategic planning and management succession. Pat earned his MBA at Harvard Business School and his BA at Carleton College.