

# EXECUTIVE FORUM

## Session 1: February 6-7 & 13-14, 2024

Blended Experience

February 6-7: In-Person, St. Cloud, MN

February 13-14: Virtually via Zoom

## Session 2: June 10-13, 2024

Madden's on Gull Lake - Brainerd, MN

## Session 3: October 28-31, 2024

Location TBD

The Executive Forum is ideally suited for presidents and executives of larger, established organizations, and business owners and founders of smaller businesses. The forum is designed to increase the effectiveness of leaders and consists of a 12-month development experience that will change the way you think. It is fast-paced, concentrated and highly interactive. Within the 12 months, there are three, four-day educational case study-based sessions that allow participants to concentrate on specific topics related to the survival, growth and expansion stages of business.

## Forum Topics and Curriculum

- Authentic Leadership
- Competitive Strategy
- Change Management
- Ethics in Business
- Financial Analysis
- Innovation
- Leadership and Culture
- Leading Negotiations
- Marketing Strategy
- Operations Strategy
- Recruitment & Retention
- Succession Planning
- Team Development

## Forum Objectives

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle.
- Providing time between sessions to evaluate and apply what you have learned, and have the opportunity to share more about your organization with your peer network through virtual, guided small group application sessions.
- Establishing relationships with other organization leaders through the shared 12-month experience that continue beyond the forum.

## Forum Fees

The cost for each session of the forum is \$5,500; for a total fee of \$16,500. Each session is invoiced separately. Nonprofit organizations receive a 20% discount. Individual and small or early stage organizations interested in attending with limited ability to pay, should inquire about scholarship opportunities.

## DISCUSSION LEADERS



### Bob Mahowald, Jr

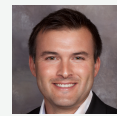
Forum Leader

Area President, Great Lakes Region,  
Gallagher/Mahowald  
Focus: Leadership



### Aleisha Gaalswyk Stephens

President, Anderson Center  
Focus: Authentic Leadership



### Brad Pieper

CEO, American Peat Technology  
Focus: Marketing



### Brian Myres

CEO, Myres Consulting & Community  
Leader & Change Agent, DAYTA  
Focus: Innovation



### Bryan Burns

President/CEO, DeZURIK  
Focus: Operations & Strategy



### Earl Edeburn

President, Business Services, Creative  
Planning  
Focus: Leading Change



### Greg Schumacher

Partner, Granite Partners  
Focus: Leading Teams



### Joan Schatz

CEO, Park Industries  
Focus: Leadership & Strategy



### Jolene Nelson-Helm

Principal, Astrion Partners  
Focus: Marketing



### Meg Hickey McGuire

Investment Director, Granite Partners  
Focus: Strategy

## Curriculum

Each session of the Executive Forum includes several case studies covering all departments of an organization, from business basics to leading teams. Each session's curriculum builds on the topics covered in the previous session, and further develops each participant's toolkit. By the end of the third session, participants will have developed a complete action plan for their organization. Below is an overview of the topics discussed in each week.



## Testimonials

"This is by far the best executive development/education experience I have had the opportunity to engage in. Each case study and discussion provided me with tangible resources that I have or will apply. The networking and ability to learn from such a diverse group of executive leaders are invaluable."

**Mary Swingle** – Executive Director, Boys and Girls Club of Central Minnesota

"One of the best investments that you can make into your organization and the people that you work with is to invest in yourself. The Anderson Center Executive Forum provides an outstanding platform to develop skills, knowledge, and relationships that will make you a better leader for your organization."

**Jason Kron** – Director of Sales, Coldspring

"The Anderson Executive forum is the best opportunity I have found for further development and growth as an executive. The proven knowledge and experience from the presenters is something you can't find anywhere else. The knowledge and experience in the room along with the relationships built will give me resources to fall back on indefinitely."

**Mike Brown** – VP Supply Chains & Operations, Vector Windows

Register online or contact Rebecca Clobes, Leadership Development Business Partner  
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