

DATA ANALYTICS FOUNDATIONS

AUGUST 7TH & SEPTEMBER 18TH, 2024

Format: Blended Experience | A 2-day Series Forum
St. Cloud | River's Edge Convention Center

The Data Analytics Foundations Forum is ideally suited for team members (individual contributors, supervisors, or managers) who would benefit from learning the foundational elements of data analytics for business. This forum is comprised of two, full-day in-person sessions featuring the case study method and an online course for practice between the two sessions.

Forum Topics and Curriculum

- Data Analysis in the Workplace
- Analytical Tools
- Digital Transformation

Forum Objectives

- Practice foundational data analytics skills and see its application to business.
- Identify effective methods for collecting data.
- Emphasize the value and impact of data collection and project analytics.
- Understand how to use data, statistics, and forecasting, for decision making in your organization.
- Explain the information life cycle, from events in the real world to business actions, and how to think about analytical problems in that context.
- Appreciate the spectrum of roles involved in the data life cycle and gain exposure to the various ways that organizations structure analytical functions.

Forum Fees

The fee for the Data Analytics Foundations Forum is \$2,500. The fee covers tuition, course materials, meals and parking. Nonprofit organizations receive a 20% discount. Individuals and small or early stage organizations interested in attending an Anderson Center forum, with limited ability to pay should inquire about scholarship opportunities.

DISCUSSION LEADER



Thomas Hodgdon

Discussion Leader

Thomas is a Discussion Leader for the Data Analytics Foundations Forum. As Advisory Service Director at Granite Partners, Thomas focuses on the integration of new platform and add-on acquisitions as well as developing strategic partnerships with Granite's key suppliers and advisors. Thomas currently serves on the board of All Flex Solutions. Thomas holds an MBA from the University of Chicago Booth School of Business, and BA in Economics from the University of Chicago.

Forum Timeline

The forum includes two full-day sessions:

SESSION 1 - August 7

Case-study reading, applications, and practice

COURSERA - August 8 - September 17

Online Course, At Your Own Pace
Introduction to Data Analytics for Business

SESSION 2 - September 18

Case-study reading, applications and practice

Contact Rebecca Clobes or Kaytlin Cropp to register

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