ANDERSON CENTER
MANAGEMENT AND LEADERSHIP DEVELOPMENT

EXECUTIVE FORUM

Session 1: February 10-11 & 17-18, 2026

Blended Experience
February 10-11: In-Person, Granite Innovations, St. Cloud, MN
February 17-18: Virtually via Zoom

Session 2: June 15-18, 2026

Madden's on Gull Lake - Brainerd, MN

Session 3: October 26-29, 2026

Location TBD

The Executive Forum is ideally suited for presidents and executives of larger, established organizations, and business owners and founders of smaller businesses. The forum is designed to increase the effectiveness of leaders and consists of a 12-month development experience that will change the way you think. It is fast-paced, concentrated and highly interactive. Within the 12 months, there are three, four-day educational case study-based sessions that allow participants to concentrate on specific topics related to the survival, growth and expansion stages of business.

Forum Topics and Curriculum

- Change Management
- Competitive Strategy
- Corporate Strategy
- Ethics in Business
- Financial Analysis
- Innovation
- Leadership and Culture
- Leading Negotiations
- Marketing Strategy
- Operations Strategy
- Recruitment and Retention
- Succession Planning
- Team Development

Forum Objectives

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle.
- Providing time between sessions to evaluate and apply what you have learned, and have the opportunity to share more about your organization with your peer network through virtual, guided small group application sessions.
- Establishing relationships with other organization leaders through the shared 12-month experience that continue beyond the forum.

Forum Fees

The cost for each session of the forum is $5,800; for a total fee of $17,400. Each session is invoiced separately. Nonprofit organizations receive a 20% discount. Individual and small or early stage organizations interested in attending with limited ability to pay, should inquire about scholarship opportunities.

DISCUSSION LEADERS

Angie Krtnick Complin
Talent Director, Granite Partners
Focus: Team Development

Bob Mahowald, Jr.
Area President, Gallagher
Focus: Leadership

Brad Pieper
CEO, American Peat Technology
Focus: Marketing & Strategy

Brian Myres
CEO, Myres Consulting & Community Leader & Change Agent, Dayta
Focus: Innovation

Bryan Burns
President/CEO, DeZURIK
Focus: Operations & Strategy

Earl Edeburn
Retired President, Business Services, Creative Planning
Focus: Leading Change; Negotiations

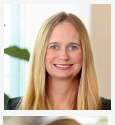
Greg Schumacher
Partner, Granite Partners
Focus: Leading Teams

Jolene Nelson-Helm
Principal, Astrion Partners
Focus: Marketing

Meg Hickey McGuire
Investment Director, Granite Partners
Focus: Strategy

Mike Ardito
VP & GM, Massman Companies
Focus: Operations

Sandy Bell
Retired CFO, Massman Companies
Focus: Financial Analysis



Sara Wegmann
HR Director, Granite Partners
Focus: Leading Teams

Steve Windfeldt
Executive Vice President, Preferred Credit, Inc.
Focus: Leadership & Culture

Contact Kaytlin Cropp to register
kaytlin@anderson-center.org | 763-516-0933

Curriculum

Each session of the Executive Forum includes several case studies covering all departments of an organization, from business basics to leading teams. Each session's curriculum builds on the topics covered in the previous session, and further develops each participant's toolkit. By the end of the third session, participants will have developed a complete action plan for their organization. Below is an overview of the topics discussed in each week.

Testimonials

"I had the opportunity to participate in the Anderson Center Executive Forum, and it was an invaluable experience that exceeded my expectations. The forum provided a unique space to learn from seasoned experts while engaging deeply with other professionals facing similar challenges. Each session was thoughtfully structured, blending practical insights with real-world case studies that encouraged immediate application in my own organization. Whether you are a for-profit or non-profit, the case study methodology is incredibly relevant and impactful. The Anderson Center has truly crafted a world-class program that is transformative for any executive looking to elevate their skills and drive impact."

NeTia Bauman — **CEO & President, Greater St. Cloud Development Corporation**

"I would highly recommend the Executive Management training at Anderson Center. Compelling case study work, in collaboration with like-minded professionals provided high-level leaders a captive opportunity to see our business opportunities through a clearer lens -- a fantastic experience!

Kathryn Rowen— **Vice President & General Manager, Massman Companies**

"The Anderson Executive forum is the best opportunity I have found for further development and growth as an executive. The proven knowledge and experience from the presenters is something you can't find anywhere else. The knowledge and experience in the room along with the relationships built will give me resources to fall back on indefinitely. "

Mike Brown— **VP Supply Chains & Operations, Vector Windows**

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